

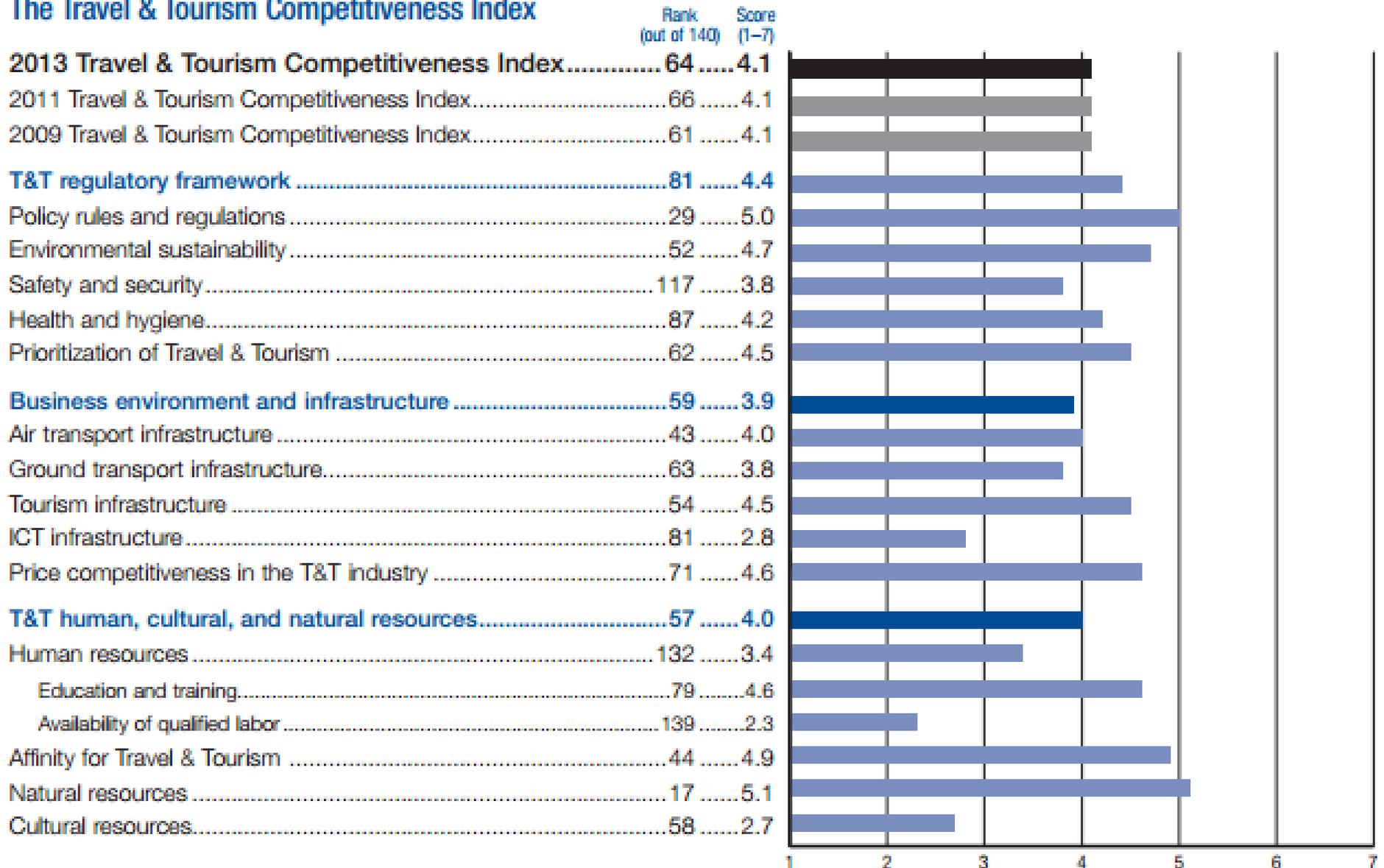
Creating a Conducive Environment for Private Sector Investment

Local Government Tourism Conference 2015

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Travel and Tourism Competitiveness Index 2013

The Travel & Tourism Competitiveness Index



Creating a Conducive Environment for Private Sector Investment

Some Private Sector Concerns

- Lack of understanding of business principles or processes
- Lack of business friendly by-laws
- Lack of enforcement of the regulations
- Failure to maintain the existing facilities and infrastructure
- Administrative red tape (ineffective billing processes and long turn around processes)
- Unintended consequences of legislation
- Impact of all spheres of government on the tourism industry

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Some Public Sector Concerns

- Commitment of the Private sector to the development of much needed infrastructure
- Compliance with various legislation
- Decent job creation
- Poverty eradication
- Lack of understanding of government processes and procedures

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Some solutions?

It's about people, their knowledge and relationships

- Local government involvement in industry associations
- Satsa's Introductory Training for Tour Operators
- Grant Thornton councillor training
- Understanding the unintended consequences of regulations
- Responsible tourism makes sense to the environment, people and the bottom line
- Public sector facilities and private sector capital & knowledge e.g. municipal resorts & attractions

Thank you!

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